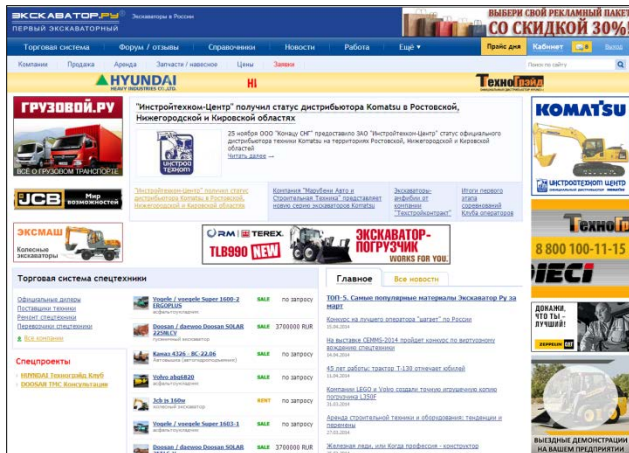


General Information



MINI EXKAVATOR RU

- The unique specialized project that has no analogues in the Russian Internet. All of the mini-loaders, mini excavators, mini and micro special machinery and everything related to them: sales, repair, service, spare parts.
- MINI Exkavator Ru – is a platform with guaranteed competent audience.

Our partners



HUMMER

MiniTrack
Аренда и продажа строительной техники

USA ATTACHMENTS
НАВЕСНОЕ ОБОРУДОВАНИЕ

Numbers



Over 11 000

unique **visitors** per month

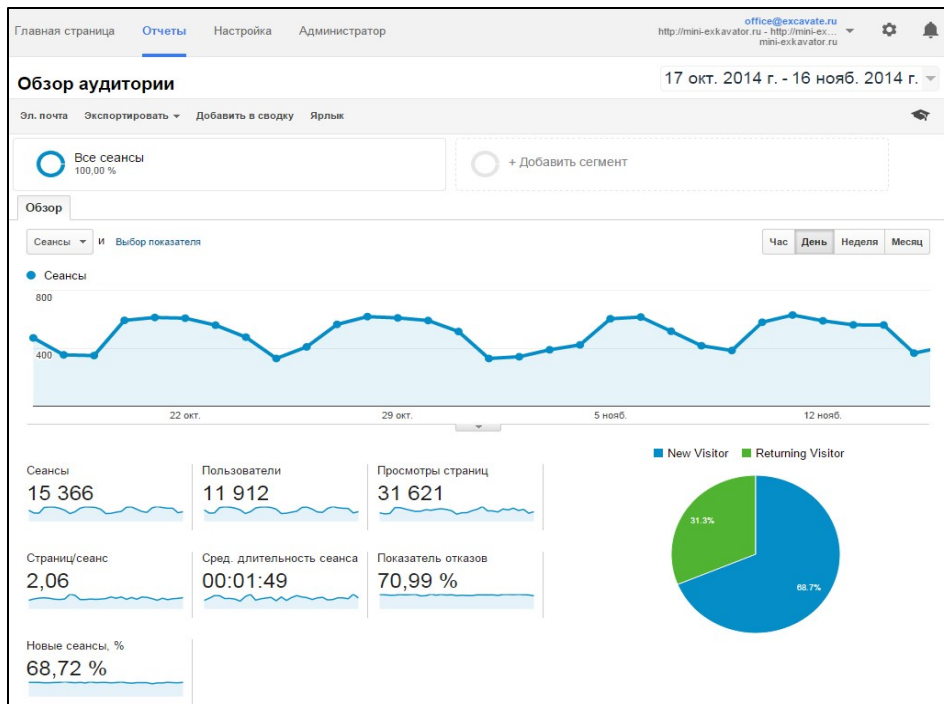
Over 390

new **ads** per month

Over 31 000

page **impressions** per month

Statistics and Facts



- Monthly audience of the site MINI Ekavator Ru views more than **31 000 pages** per **15 000 sessions** during the month.
- MINI Ekavator Ru actively attracts new users, which is evidenced by the percentage of new sessions (**68.72%**).
- Visitors of the site place over **390 new ads every month**.

Our advantages

- **100% focus on the target audience**

The specialized site Mini Exkavator Ru contains information only on mini and micro special machinery which attracts only targeted visitors. 100% competent audience

- **High attendance and loyalty**

More than 22 000 potential buyers are waiting for you every month.

- **11 years of experience in developing of leading Internet projects for special machinery**

Mini Exkavator Ru is a part of the media group Exkavator Ru, which has been existing for over 11 years and includes 7 specialized sites that are leading projects on special machinery in the Russian-language Internet.

- **Unique designer and user generated content**

The online edition MINI Exkavator Ru has unique original articles and test drives.



Types of placement

- BANNER
- ADVERTISING IN THE TOP NEWS
- PLACEMENT IN THE TRADING SYSTEM OF SPECIAL MACHINERY
- SPECIAL PROJECT
- BRANDING