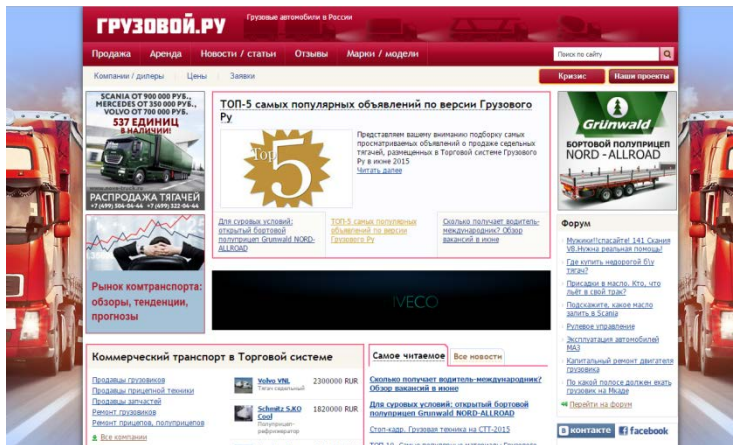


General information



Gruzovoy Ru

Gruzovoy Ru – a specialized online edition on trucks, truck tractors, trailers, semitrailers, on which pages you will find a directory of manufacturers of commercial carriers and their dealers, articles about selection and operation of machinery.

The database has the entire range of commercial cargo carriers from microbuses to trucks.

The project is designed to meet the specifics of the cargo machinery market.

Our partners



Mercedes-Benz
Trucks you can trust



Numbers

Over 60 000

unique **visitors** per month

Over 2 300

new ads per month

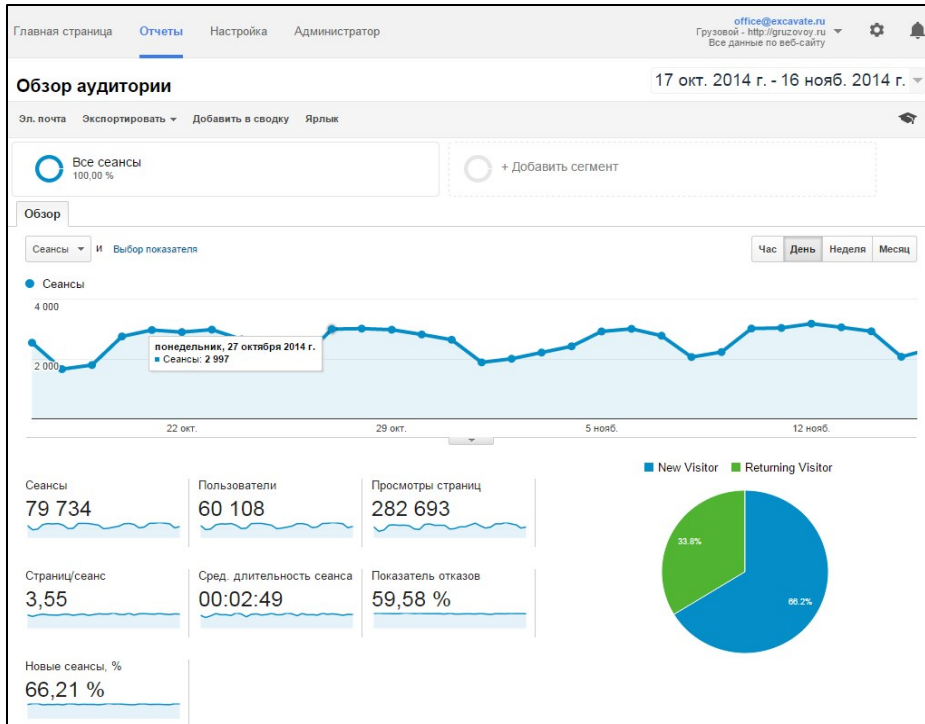
Over 282 000

page **impressions** per month

Over 21 000

registered users

Statistics and Facts



- Monthly audience of the site Gruzovoy Ru views more than **282 000 pages** per **79 000 sessions** during the month.
- Gruzovoy Ru is actively attracting new users, which is evidenced by the percentage of new sessions (**66.21%**).
- Visitors of the site place more than **100 new ads every day**.
- The specialized site Gruzovoy Ru is a media partner of the largest **COMTRANS** cargo exhibition and other exhibitions and magazines.

Our advantages

- **100% focus on the target audience**

The specialized website Gruzovoy Ru contains information only on commercial and cargo carriers which attracts only target visitors. 100% competent audience.

- **High attendance and loyalty**

During one visit visitor views 4 pages of an average. More than 60 000 of potential buyers are waiting for you each month.

- **11 years of experience in developing of leading Internet projects for special machinery**

Gruzovoy Ru is a part of the media group Exkavator Ru, which has been existing for over 1 years and includes 7 specialized sites that are leading projects on special machinery in the Russian-language Internet.

- **Unique designer and user generated content**

The online edition Gruzovoy Ru has unique original articles and test drives.

Also on this site you can find the largest database of reviews about the commercial transport.



Types of placement

- BANNER
- ADVERTISING IN THE TOP NEWS
- PLACEMENT IN THE TRADING SYSTEM OF SPECIAL MACHINERY
- SPECIAL PROJECT
- BRANDING