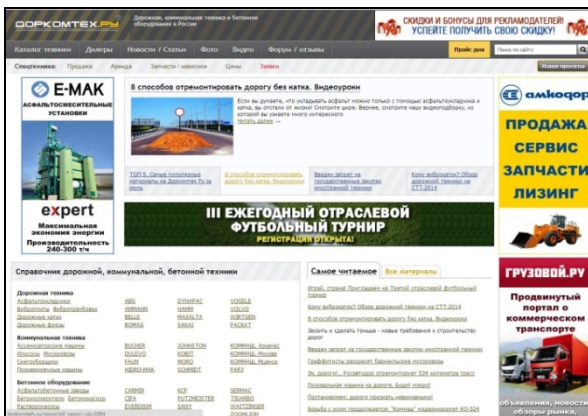


General Information



DORKOMTEH RU

The website about road machinery, municipal vehicles and concrete equipment. This platform is with guaranteed competent audience.

Our partners



Numbers

Over 22 000

unique **visitors** per month

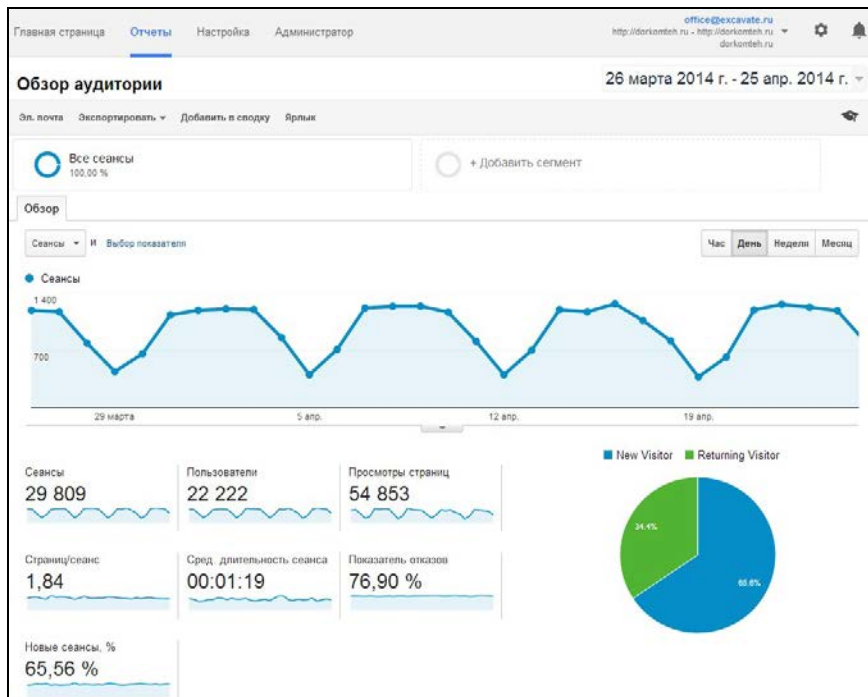
Over 1 000

new **ads** per month

Over 54 000

page **impressions** per month

Statistics and Facts



- Monthly audience of the site DorkKomTeh Ru views more than **54 000 pages** for **29 000 sessions** during the month.
- DorkKomTeh Ru actively attracts new users, which is evidenced by the percentage of new sessions (**65.56%**).
- Visitors of the site place more over **1000 new ads every month**.

Our advantages

- **100% focus on the target audience**

The specialized site DorKomTehRu contains information only on road municipal machinery which attracts only target visitors. 100% competent audience.

- **High attendance and loyalty**

More than 22 000 potential buyers are waiting for you every month.

- **11 years of experience in developing of leading Internet projects on special machinery**

DorKomTeh Ru is a part of the media group Exkavator Ru, which has been existing for over 11 years and includes 7 specialized sites that are leading projects on special machinery in the Russian-language Internet.

- **Unique designer and user generated content**

The online edition DorKomTeh Ru has unique original articles and test drives.



Types of placement

- BANNER
- ADVERTISING IN THE TOP NEWS
- PLACEMENT IN THE TRADING SYSTEM OF SPECIAL MACHINERY
- SPECIAL PROJECT
- BRANDING