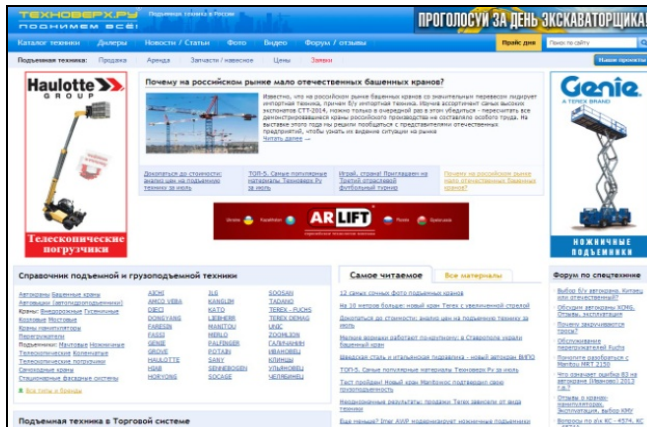


General Information



TEHNOVERH RU

- Highly specialized project about the lifting machinery: cranes, elevating equipment, telescopic equipment and so on.
- TehnoVerh Ru - is a platform with guaranteed competent target audience.

Our partners



СпецАвтоКорея.РФ



Numbers

Over 21 000

unique **visitors** per month

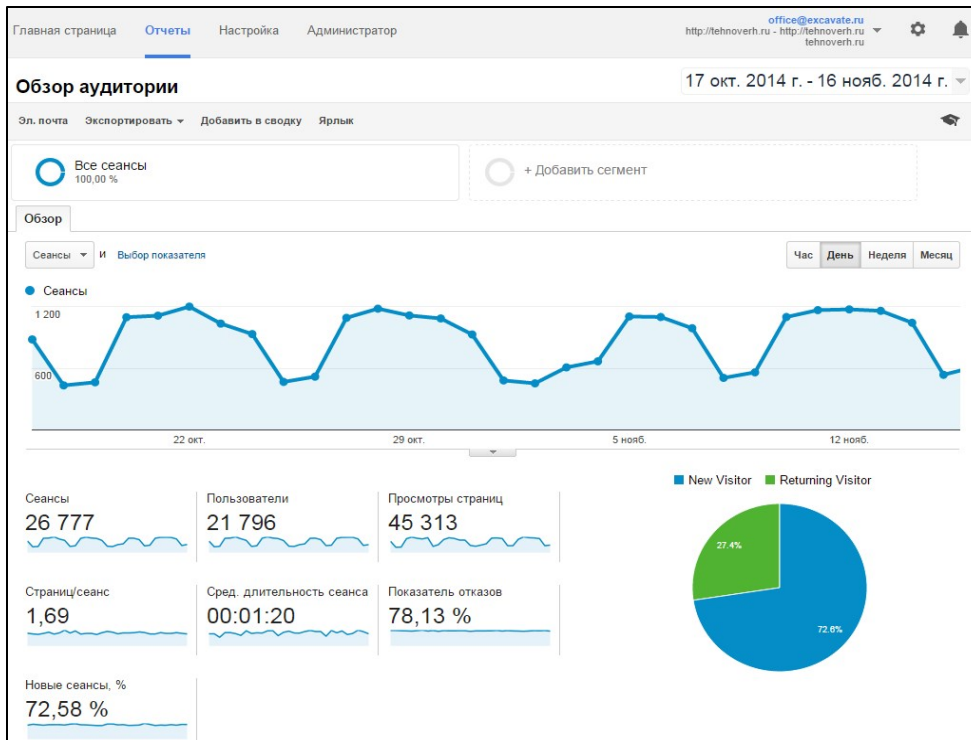
Over 1 200

new **ads** per month

Over 45 000

page **impressions** per month

Statistics and Facts



Monthly audience of the site TehnoVerh Ru views more than **45 000 pages** for **26 000 sessions** during the month.

- TehnoVerh Ru actively attracts new users, which is evidenced by the percentage of new sessions (**72.58%**).
- Visitors of the site place over **1200 new ads every month**.

Our advantages

- **100% focus on the target audience**

The specialized site Tehnoverh Ru contains information only on the lifting machinery which attracts only targeted visitors only. 100% competent audience.

- **High attendance and loyalty**

More than 21 000 potential buyers are waiting for you every month.

- **11 years of experience in developing of leading Internet projects for special machinery**

Tehnoverh Ru is a part of the media group Exkavator Ru, which has been existing for over 11 years and includes 7 specialized sites that are leading projects on special machinery in the Russian-language Internet.

- **Unique designer and user-generated content**

The online edition Tehnoverh Ru has unique original articles and test drives.



Types of placement

- BANNER
- ADVERTISING IN THE TOP NEWS
- PLACEMENT IN THE TRADING SYSTEM OF SPECIAL MACHINERY
- SPECIAL PROJECT
- BRANDING