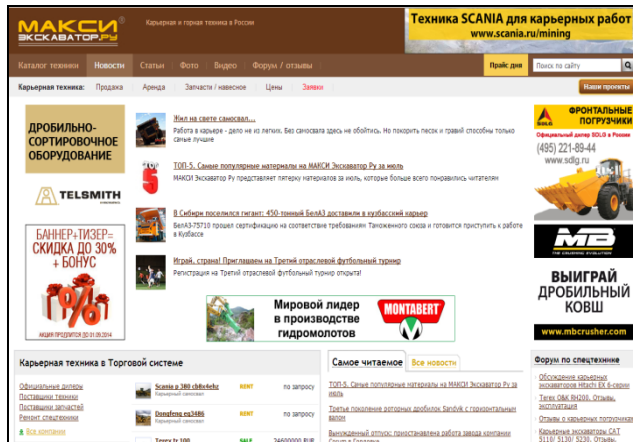


General Information



MAXI EXKAVATOR RU

- The unique specialized project that has no analogues in the Russian Internet. All about quarry machinery and mining equipment: mining shovels, dump trucks, load-haul-dumpers and everything related to them: sales, repair, service, spare parts.
- MAXI ExkavatorRu – is a platform with guaranteed competent audience.

Our partners



Numbers

Over 25 000

unique **visitors** per month

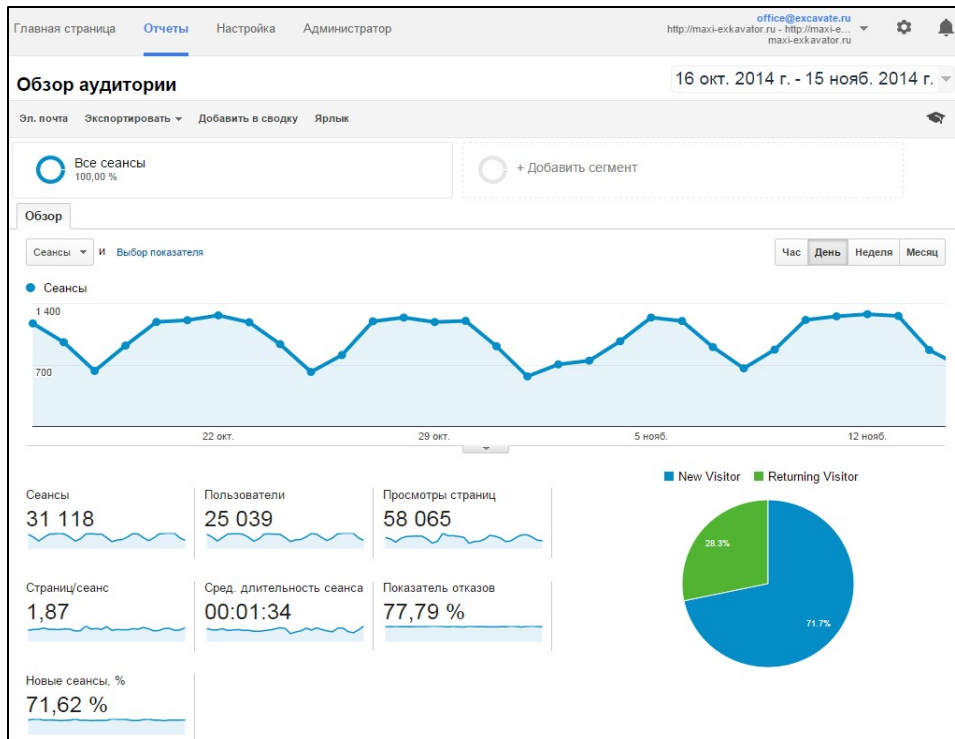
Over 300

new **ads** per month

Over 58 000

page **impressions** per month

Statistics and Facts



- Monthly audience of the site MAXI Ekavator Ru views more than **58 000 pages** per **31 000 sessions** during the month.

- MAXI Ekavator Ru actively attracts new users, which is evidenced by the percentage of new sessions (**71.62%**).

- Visitors of the site place over **300 new ads every month**.

Our advantages

- **100% focus on the target audience**

The specialized site MAXI Excavator Ru contains information only on quarry machinery which attracts only targeted visitors. 100% competent audience.

- **High attendance and loyalty**

More than 25 000 of potential buyers are waiting for you every month.

- **11 years of experience in developing of leading Internet projects for special machinery**

MAXI Exkavator Ru is a part of the media group Exkavator Ru, which has been existing for over 11 years and includes 7 specialized sites that are leading projects on special machinery in the Russian-language Internet.

- **Unique designer and user-generated content**

The online edition MAXI Exkavator Ru has unique original articles and test drives.



Types of placement

- BANNER
- ADVERTISING IN THE TOP NEWS
- PLACEMENT IN THE TRADING SYSTEM OF SPECIAL MACHINERY
- SPECIAL PROJECT
- BRANDING