

ЭКСКАВАТОР.РУ

СМИ №1 ПО СПЕЦТЕХНИКЕ

General information

The screenshot displays the EXKAVATOR.RU website interface. At the top, there is a navigation bar with links for 'Торговая система', 'Форум / отзывы', 'Справочник', 'Новости', 'Работа', and 'Сайт'. Below this, a banner for 'HYUNDAI' is visible. The main content area is divided into several sections:

- ГРУЗОВОЙ.RU**: A section for trucks with a headline about 'Истортехом-Центр' becoming a distributor for Komatsu.
- Истортехом-Центр**: A central section with a headline 'Истортехом-Центр получил статус дистрибьютора Komatsu в Ростовской, Нижегородской и Кировской областях' and a sub-headline '25 ноября ООО "Истор ОИ" представило ЗАО "Истортехом-Центр" статус официального дистрибьютора техники Komatsu на территории Ростовской, Нижегородской и Кировской областей'.
- EXKAVATOR.RU**: The main section for excavators, featuring a table of models and prices.

Model	Price (RUB)	Status
Yanmar / Yanmar Super 1100-2 (EX60R145)	3700000	по запросу
Danaher / Danaher Demaco SOLAR 2200EX	3700000	по запросу
Каматс / Komatsu PC-220LC-6	по запросу	по запросу
Yale / Yale 4000HD	по запросу	по запросу
John Deere 1300	по запросу	по запросу
Yanmar / Yanmar Super 1100-2	по запросу	по запросу
Danaher / Danaher Demaco SOLAR 2200EX	3700000	по запросу

EXKAVATOR RU

- Specialized online edition on earthmoving machinery in Russia and CIS. It is the most popular Media for special machinery in Runet for over 11 years.

Numbers



Over 290 000

unique visitors per month

Over 100 000

ads placed on the portal

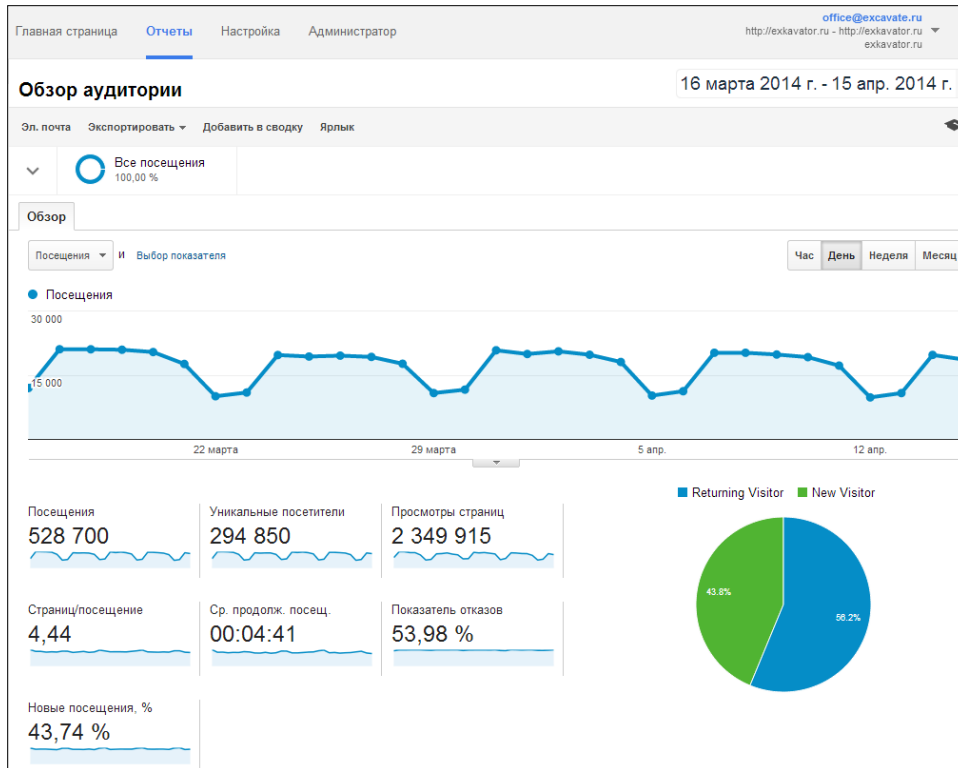
Over 2 340 000

page impressions per month

Over 21 000

registered users

Statistics and facts



- Monthly audience of the site is over 294 000 visitors, which view more than 2 340 000 pages.
- EXKAVATOR RU actively attracts new users as evidenced by the percentage of new visits (43/74 %).
- Visitors of the site place over 400 new ads every day.
- Website EXKAVATOR RU is a media partner of the largest media CTT exhibition, as well as other exhibitions and magazines.

Our advantages

- **100% focus on the target audience**
The specialized site EXKAVATOR RU contains information only on earthmoving machinery, which attracts only target visitors. 100% competent audience
- **High attendance and loyalty**
Visitor views about 4 pages during one visit. More than 290 000 of potential purchasers are waiting for you every month
- **11 years old experience in developing of leading internet projects on special vehicles**
The Media group EXKAVATOR RU has been existing for over 11 years and includes 7 specialized sites that are leading projects on special machinery in Russian-language Internet
- **Unique designers and users generated content**
The online edition EXKAVATOR RU has unique original articles and reviews. Also you can find the largest base of construction machinery reviews



Types of placement

- BANNER
- ADVERTISING IN THE TOP-NEWS
- PLACEMENT IN THE TRADING SYSTEM
OF SPECIAL MACHINERY
- SPECIAL PROJECT
- BRANDING

Our partners



LIEBHERR

KOMATSU



TEREX

CASE
CONSTRUCTION

LOONING



JOHN DEERE



КИРОВСКИЙ ЗАВОД
Работаем с 1801 года



КРАНЭКС



амкор

HITACHI



POWERPLUS
POWERPLUS GROUP INC, USA



Some comments from our clients



RUSTECHCENTER, the exclusive distributor of SANY drilling rigs in Russia

Cooperation with the Exkavator Ru resource has started recently, but for 4 months working together we have achieved tangible results! Delivery to subscribers, placing the company at the tariff in the Trading System of the special machinery proved effective, there has been noted a large number of clicks on banner advertising, but the main and most enjoyable thing that I consider is a human attitude of employees towards their partners. Tatiana Gudko works with our holding. Her professionalism, creativity and willingness to various innovations allow us to hope that our cooperation will become even more efficient and will last for many years!



Wagner & Partners

The company Wagner & Partners would like to thank the Exkavator Ru resource for information support in promotion of its construction machinery and equipment in the Russian market. In a relatively short period of cooperation for less than 5 months, thanks to the trading system of special machinery, the flow of applications of clients to our company has definitely increased. Special thanks to Tatiana Gudko that responds promptly to our requests and suggestions.



John Deere Construction & Forestry RUSSIA/CIS

For the division of the construction and logging machinery John Deere in Russia and CIS Exkavator Ru has become not only one of the most important sources of information, but also a very reliable partner.

The portal offers high-quality and timely information about construction techniques, the most relevant industry developments, as well as analytical data and ratings.

We are actively using Exkavator Ru to communicate with our audience. At the moment, it is the largest portal in its thematic group, which offer's quality information and user-friendly interface.

On behalf of John Deere, I thank responsive and competent professionals of Exkavator Ru for successful and fruitful cooperation.