

General information



□ AUTOPOGRUZ RU

It is a highly specialized project of warehousing machinery. This platform with guaranteed competent target audience.

The database has the entire range of warehousing machinery. The project is designed to meet the specifics of the warehousing machinery market.

Our partners



Numbers

Over 7 000

unique **visitors** per month

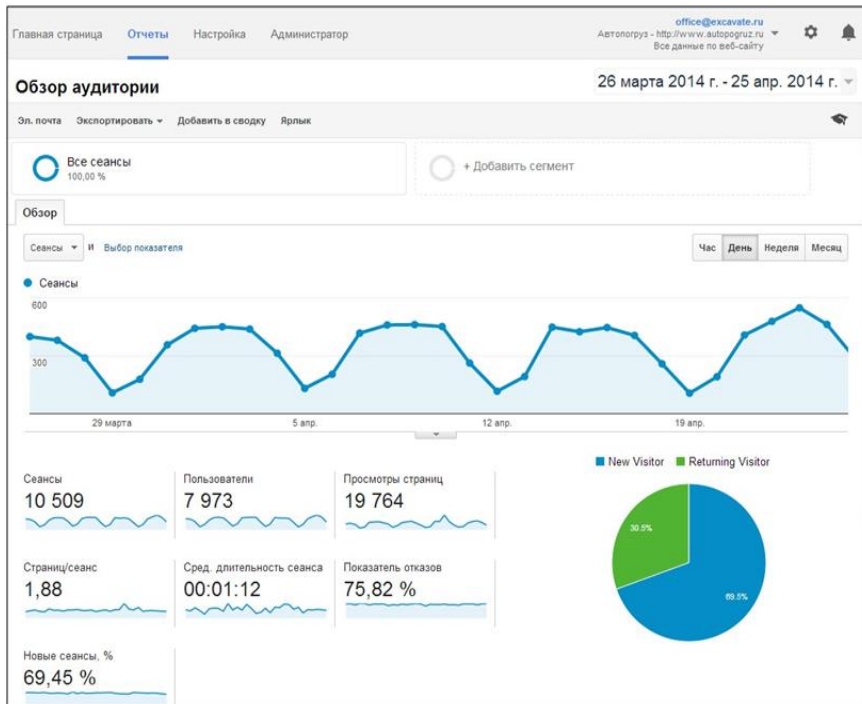
Over 450

new ads per month

Over 19 000

page **impressions** per month

Statistics and facts



- Monthly audience of the site Autopogruz Ru views more than **19 000 pages** for **10 000 sessions** during the month.
- Autopogruz Ru actively attracting new users, as evidenced by the percentage of new visits (**69.45%**).
- Visitors of the site place over **450 new ads** each month.

Our advantages

- **100% focus on the target audience**

The specialized website Autopogruz Ru contains information only on warehousing machinery which attracts only target visitors. 100% competent audience

- **High attendance and loyalty**

More than 7000 potential buyers are waiting for you every month.

- **11 years of experience in developing of leading Internet projects for special machinery**

Autopogruz Ru is a part of the media group Exkavator Ru, which has been existing for over 11 years and includes 7 specialized sites that are leading projects on special machinery in the Russian-language Internet

- **Unique designer and user generated content**

The online edition Autopogruz Ru has unique original articles and test drives



Types of placement

- BANNER
- ADVERTISING IN THE TOP NEWS
- PLACEMENT IN THE TRADING SYSTEM OF SPECIAL MACHINERY
- SPECIAL PROJECT
- BRANDING